

TIGER MOM, EAGLE DAD: TORONTO VS SHANGHAI

How Chinese Parents Manage their Kids' Extra-Curriculum

A traditional utilitarianist Shanghai Tiger parent who is pushing a competitive kid told us:



"Can't afford to lose at the starting point."

"Every kid takes extra classes."

"At least think about Gaokao."

ARE CANADIAN CHINESE TIGER PARENTS LESS COMPETITIVE? NOPE!

How many kids participate in EC activities?



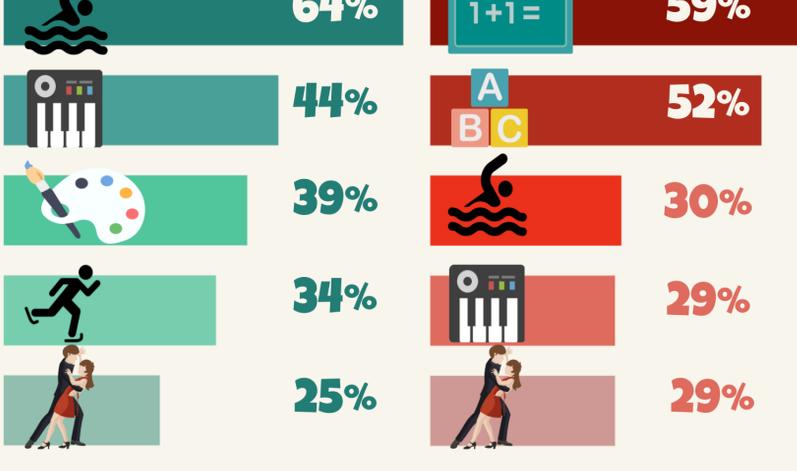
How many ECs does one kid take on average?



Toronto "Tiger Parents" seems to be pushier.

ARE TORONTO KIDS STRESSED OUT? NOT NECESSARILY!

What are the most popular choices for EC?



In contrast to the "Piano and Math" stereotype, swimming is the favorite for both Torontonians and Shanghaiists parents, followed by math, piano, art and dance.

How many kids do not go to tutorial session for school class?



Growing up when backpacks get heavier

3/4 Shanghai Kids Take School Classes after School.

"Partly because she likes it. Partly for the sake of Gaokao. Partly because I think girls should have an elegant taste."

"She should mingle with other kids by taking classes. Plus, a girl must be versatile in different activities. We try to join as much before elementary school."

"Arts and sports can foster a healthy body with an aesthetic mind. Wish he could find like-minded friends in the future. English is for study abroad."

The "Exhaustive" Shanghaiist Tiger Parents :
--classes and hobbies, character and temperament, Gaokao and SAT, no child left behind.

The "Focused" Torontonian Tiger Parents :
--expand the vision, explore the possibilities, develop the expertise.

"You will have to try everything to figure out what your kids' true interest is."
"Explore different stuff and focus on something in the future."
"Find what they like and what they are good at. Develop self-control and self-discipline."

RAISING KIDS IS EXPENSIVE, ESPECIALLY IN SHANGHAI

1 CAD = 5.16 CNY according to June 19, 2017 real time FX rate

How much does EC cost per kid per annum?

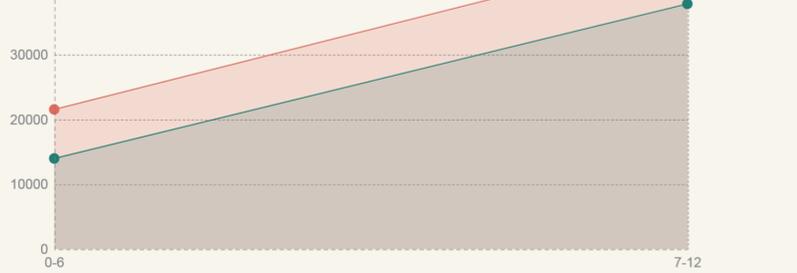
TORONTO:
\$5,603

SHANGHAI:
\$6,640

Does gender make a difference?



Does age make a difference?



It is Expensive to Raise a Kid in Shanghai.

Shanghaiist Tiger parents named a few expenses:

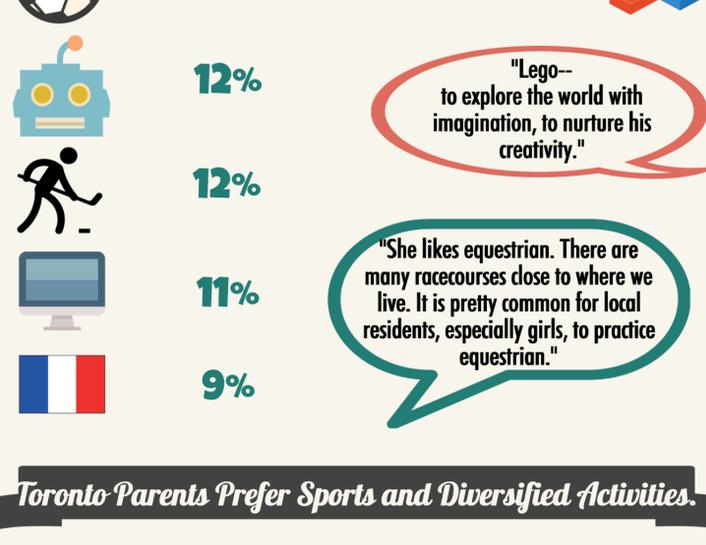
"We will go bankrupt if ever consider a second child, no matter a girl or a boy...My anxiety level is honestly sky high. We get into a \$252/month daycare by paying \$581 to connection. It was really competitive. In addition to school, all the ECs costs us \$5872 total each year. Last month we spent \$775 in making a connection to let my kid admitted by a kindergarten. The admittance rate was 120/190."

"All of my kid's private tutors are native English-speaker. Their hourly wage is \$58-\$97."

"Our private tutor has an Econ degree from U.Washington. We paid \$116/hour although he teaches only English."

ANY ROOM FOR ACTIVITIES OTHER THAN PIANO AND MATH? YES!

What are the non-traditional EC choices?



Toronto Parents Prefer Sports and Diversified Activities.

THE "IDEALISTIC" TORONTONIAN CHINESE PARENTS vs **THE "UTILITARIAN" SHANGHAIIST CHINESE PARENTS**

IN GENERAL, CHINESE PARENTS BASED IN TORONTO ACCENTUATE INTERESTS AND DIVERSITY. MEANWHILE IN SHANGHAI, PARENTS SEE EXTRA-CURRICULAR AS A MEAN TO MANAGE THE FUTURE OF THEIR CHILDREN. UNDOUBTEDLY, THEY ARE, AND THEY WILL, COMMIT TO KIDS AT ALL EXPENSE.

The "always studying" Shanghai kid or the "super busy" Toronto kid, who is happier? How do you feel about the two type of parenting style?

Do you still consider Chinese parents as "Tiger Mom, Eagle Dad"?

Will you push your kid at all costs to make him or her more competitive in the future? Let us know!

How do you think about our research? Is it informational and inspiring or is it trite and tedious? Do you know there is more interesting facts to be mined from our data collected? Please feel free to leave a message!

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RESEARCH METHOD

This research was performed solely by CRASC(Canada). All the data collection was completed by LeDiaoChao online survey platform. The survey was distributed to Shanghai and Toronto parents via WeChat. Survey collection periods started from June 2nd to June 12th, 2017 with 284 valid sample collected. CRASC(Canada) has compiled all the data, conducted all the analysis and delivered all the results.

Special thanks to the "Extra-curricular" project group members: Stan Li, Rex, Xing Xu, Yelu Li, Evelyne Han

ABOUT US

Chinese Research & Analytics Society (Canada) is a not-for-profit professional organization founded by a number of Research & Analytics Professionals with Chinese heritage. The organization serves as a community for Research & Analytics professionals with interest in Chinese market and Chinese community in Canada to network, share, learn from one another and develop their career. CRASC is also committed to bridge the information and insights gap about Canadian Chinese, one of the largest ethnic group in Canada.



We believe that our organization is best positioned to provide the public, government organizations, media, and businesses in Canada and China with an unbiased view of Canadian Chinese, their lifestyle and values, their opinion and appeal.